

**Investing in Research and Innovation is for Europe's future! Tell the world why you think we should #DoubleFP9Budget**

**EASSH calls on the European Union member states to support the recommendations of the Lamy report and to double the budget for research in the 9<sup>th</sup> Framework Programme.**

Europe is a knowledge society. Within a generation more than half of the European population will have completed a tertiary level education, and that will continue to grow. Knowledge is no longer the driver of the economy alone, it will shape social and political processes in Europe and allow citizens to be more informed participants. There has never been a more important time to invest in research, which creates the knowledge, which will drive innovation. There has never been a more important time to invest in research and knowledge creation for Europe's citizens.

The major innovation in public policy over the next 10 years will be the personalisation of public services, from health to education. People will rely on new knowledge to help guide and inform their decisions and choices throughout their life from birth, through their working life and on into retirement. The issues which concern and challenge EU citizens the most are largely 'social'. They will need to be better informed about the processes driving change.

The economy will continue to be driven by new knowledge and through innovation create new businesses. Research and education shapes our future generations' minds and capacity to think and to solve problems, to interact with others, and to engage with new challenges, no matter what jobs people will do or have been trained to do. Investing in research is a commitment to the future prosperity and wellbeing of Europe.

Europe is world leading in producing knowledge and we must reach 3% of GDP investment to avoid falling behind our global peers.

EASSH has joined this campaign with fellow associations who believe that the starting point to achieving the knowledge society is to ensure that investment in research is set on the right pathway.